

l.pitch Startup Competition 2023 Terms and Conditions

By submitting your application, you agree to the following terms and conditions:

General Rules

1. All the information supplied to us in your application and presentation is true and accurate to the best of your knowledge.
2. The term 'information supplied' refers to your start-up or company.
3. You hereby confirm that you are the founder or co-founder of your start-up or company.
4. By entering the contest you agree to act in good faith, with integrity and respect throughout the whole duration of l.pitch and the 2023 Polish Economic Forum.
5. l.pitch Start-up Competition is organized by the LSE SU Polish Business Society.
6. The official language of the competition is English.

Eligibility

1. Entry is open to start-ups that are based in Poland or those in which at least one of the co-founders is Polish.
2. Start-ups from any industry and at any funding stage (pre-seed, seed funding and post-seed stage) are eligible to apply.

l.pitch Start-up Competition:

1. All applicants must fill out the application form to be eligible to take part in the contest. This includes attaching pitch deck.
2. You agree that the information shared as part of the application process will be accessible and processed by the administrators, judges, and sponsors within the purpose of organizing the contest.
3. The contest will consist of a closed preselection process and a final taking place during the 2023 Polish Economic Forum on March 4th, 2023.

Preselection:

1. During the pre-selection stage, your application will be assessed by a panel of experts, who at their own discretion, will choose four teams that will progress to the final.
2. The finalists will be announced on February 24th, 2023.

Final:

1. Three teams will be selected to participate in the final stage of the contest. The final stage of l.pitch will take place in London at the 2023 Polish Economic Forum on March 4th, 2023. Only two representatives of the team that progressed to the final stage will be provided with tickets to enter the conference. If you wish to bring more members, it is compulsory that you buy separate tickets for them. It is mandatory to attend and present your idea at this event to be considered for final price.



l.pitch@polish-business.org

2. You will be required to deliver a maximum 4-minute presentation of your idea. The maximum number of people presenting is two. It is compulsory to provide the LSE SU Polish Business Society with slides (in English) that will be displayed while presenting your idea.
3. During your presentation you will be assessed by the panel of jurors. The jury at their own discretion will choose the winners and award any prizes.
4. Should any prizes be awarded by individual jury members it is compulsory that you consent to any terms and conditions before receiving the prize.

Information that we encourage start-ups to include in their pitch decks:

The aim of the pitch deck is to show us that your start-up is innovative and has high chances of succeeding. The recommended information to include is:

1. What is your mission?
2. What is unique selling point?
3. What is the problem that you are trying to solve?
4. What is the solution to the identified problem?
5. Why is it a good time to enter the market now?
6. What is the market size?
7. What is the competition?
8. What is your business model?
9. What is your product vision? – show the roadmap
10. Introduce your team
11. Tells us about your financials for example: How much capital do you require? Have you already secured any funding?

Miscellaneous:

1. All information and data provided by participants when they enter the competition will be held and used by the LSE SU Polish Business Society and their partners to administer the competition. The LSE SU Polish Business Society will not distribute the information contained in the application form and will solely use it for assessing and selecting final candidates.
2. Each team maintains all rights, title, and interest in and to its respective intellectual property.
3. Administrators reserve the right to extend the application deadlines, adjust or revise the eligibility of start-ups, evaluation criteria, or methodology in their sole discretion, as found necessary. The sole and exclusive recourse any applicant shall have to such changes is to withdraw their application from t.pitch Start-up Competition.
4. By agreeing to participate in the contest you agree that any content produced on site of the contest, such as photos, video material, and quotes, may be used by the LSE SU Polish Business Society as well as any other media organisations to further promote activities of the LSE SU Polish Business Society and the Polish Economic Forum.
5. The LSE SU Polish Business Society cannot reimburse any costs incurred by the

participants including those related to the travel to any venue that the contest may take place at.